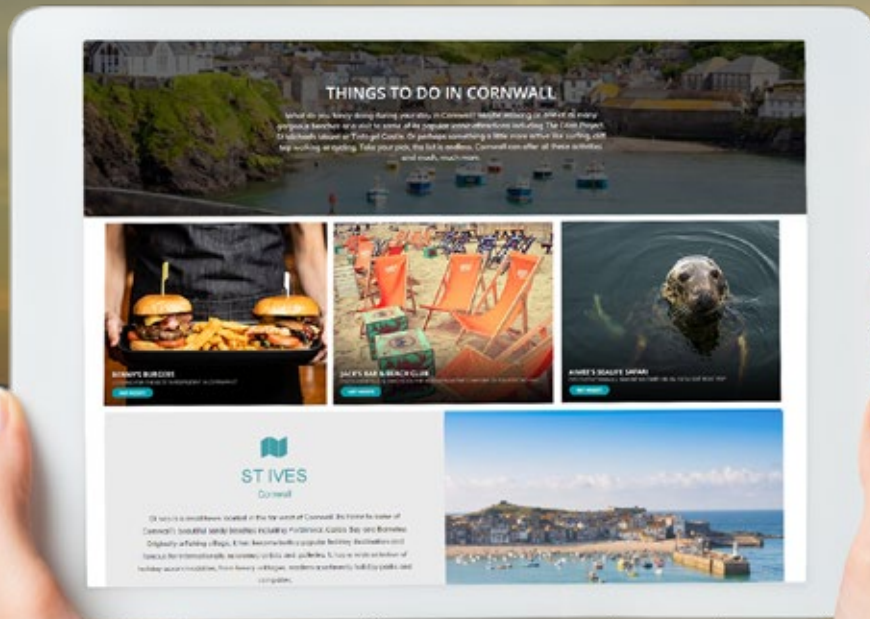




Cherished
Holiday Homes

MEDIA PACK 2021



CONNECT, ENGAGE, CONVERT

Welcome to Cherished Media Solutions

Cherished Media Solutions is the digital advertising division of Cherished Holiday Homes. A trusted partner for nearly a decade, our team offers companies unique access to the UK's leading 'Private Holiday Home' advertising platform, powered by the most intuitive first-party data in the industry. We connect brands with thousands of travel consumers throughout the UK. Our digital media experts can provide your company with current data, tactful insights and precise targeting to connect, engage and convert our UK audience.

We offer a variety of different advertising solutions, tailored to allow you to connect with consumers in a way that is best for your business. Our team of marketing experts have the know-how to advertise your business. With years of combined experience, they will guide, craft & execute your advert, to maximise opportunities regionally and throughout the UK.





DIGITAL AUDIENCE

Stats and Analytics

Averages over 104,845 sessions per month
Average page views per session: 7.2
Traffic: 64% Mobile, 19% Tablet, 17% Desktop
Average dwell time per session: 5.12 minutes
Gender Split: 64% Female, 46% Male
Bounce Rate is 39%

Demographics

18-24 6%
25-34 11%
35-44 29%
45-54 31%
55+ 23%



EXCELLENT



4.97 Average 253 Reviews



Jeremy H



Easy to follow website

Posted 2 days ago

Kyle Bri***



Excellent website, 80% of our cottage bookings come through Cherished Holiday Homes. The £20 price tag is unbelievable

Posted 1 week ago

Kerri H***



We found the website very easy to use. No problems booking the apartment we wanted.

Posted 1 week ago

Thereas Robi***

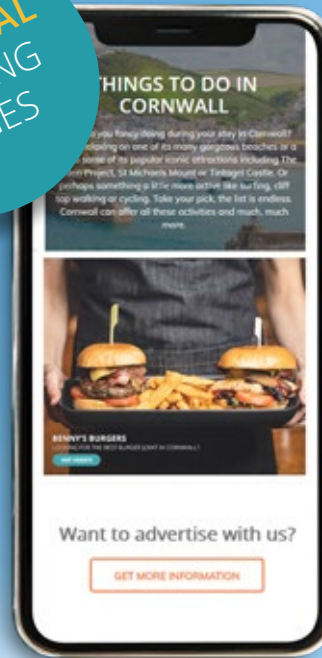


Easy search, convenient filters and easy to use, what more can I say!

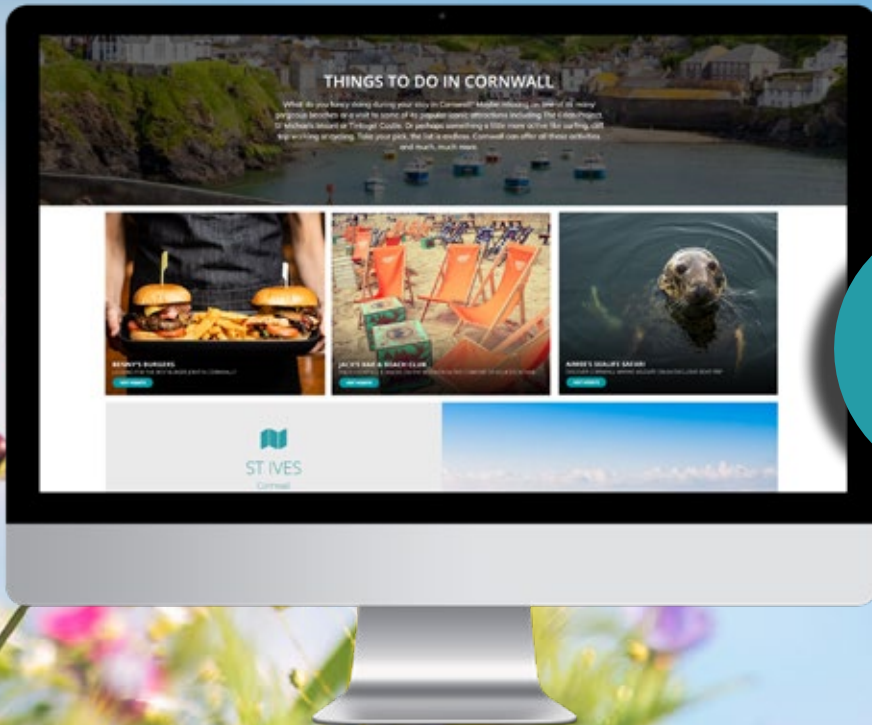
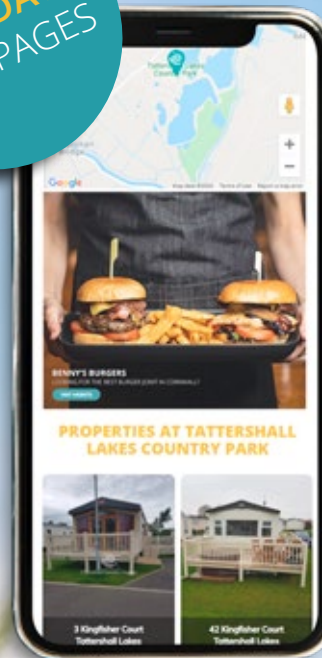
Posted 2 weeks ago

DIGITAL MEDIA OPPORTUNITIES

REGIONAL LANDING PAGES



HOLIDAY PARK PAGES



ADVERTISING PARTNERS

Our partners vary in size, and we work with both travel & leisure organisations and non-endemic advertisers. Partner with our award-winning in-house creative team to produce adverts that engage travellers, holiday home owners and guests, all with your marketing goals in mind.

EXAMPLES OF OUR ADVERTISING PARTNERS INCLUDE:

DAYS OUT

Local Attractions, Theme Parks, Galleries & Cinemas.

LOCAL AMENITIES

Gift Shops, Superstores, Garages, Taxis & Car Hire.

SERVICES

Insurance Brokers, Cleaning Services, Pet Testing.

EATERIES

Restaurants, Cafes, Fast Food, Pubs and Takeaways.

SALES

Holiday Homes, Hot Tubs, Decking Specialist.

DIGITAL ADVERTISING RATES CARD

We create adverts for all budgets, starting from only £50 for a 6 month listing. The advert costs will vary depending on the time frame, the placements, and the amount of exposure you wish to purchase.

Advertising Options	6 Months	12 Months	Additional Adverts
1 Regional County Advert	£80	£120	50% Discount
1 Holiday Park Page Advert	£50	£75	50% Discount

Popular 12-Month Advertising Packages Offering

1x County Page & The Same Regions Holiday Parks <i>Limited Availability, Massive Savings **</i>	£250
60 County Pages Usually £3K <i>Limited Availability, Massive 66% Discount</i>	£1,000
200+ Holiday Parks, Usually £8K <i>Limited Availability, Massive 75%+ Discount</i>	£2,000
60+ County Pages & Holiday Parks £12K <i>Limited Availability, Massive 75%+ Discount</i>	£3,000



TALK TO US

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